



BIO OF SPECIAL AWARDS CANDIDATE

Name of Nominee: Juan Martinez, PGA

Year Elected to Membership: 2014

Award Nominated for: Assistant Golf Professional of the Year

Briefly describe your achievements/accomplishments that would pertain to this award:

2018 will be my 20th year as an employee of Blythefield Country Club. It truly has been a pleasure serving the wonderful members and guests of Blythefield Country Club through the years. I was a junior in high school when I began working at Blythefield Country Club, and now I am married with a three year old son. Blythefield is the only place I have ever worked my entire life, so being nominated for this award comes with great honor.

- 1998 – 2006 - Caddied and managed the bag room for Michigan PGA Hall of Fame member, Buddy Whitten, PGA.
- 2007 – 2013 – Worked as an Assistant Golf Professional under 2010 LPGA Golf Professional of the Year, Patti Butcher, PGA/LPGA.
- 2014 – Present – Work as the First Assistant Golf Professional under the 2017 Michigan PGA Champion, John Seltzer, PGA.
- 2012 US Kids Golf Certified Instructor
- 2012 US Kids Golf Top 50 Instructor – Honorable Mention
- 2013 US Kids Golf Top 50 Instructor Nominee
- 2007-Present – Caddie Master

- Developed and implemented a caddy training program that has produced seven Chic Evans Scholarship recipients.
- Responsible for managing the day-to-day responsibilities of a 25-person staff, which includes bag room employees, starters, and golf stop staff.
- Responsible for Tournament Operations which includes:
 - Men's and Women's League
 - Couples League
 - Member/Member Tournament (Men's and Women's)
 - Member/Guest Tournaments:
 - Men's Invitational
 - Women's Invitational
 - Senior Invitational
 - Club Championship:
 - Men's
 - Women's
 - Senior
 - Glow Ball
 - Spring & Fall Stags
 - 10-12 Outings for various charities and corporations in the greater Grand Rapids area
- Assist in business operations and marketing:
 - Buying soft good and hard goods
 - Merchandising
 - Invoicing
 - Sale and promotion schedule
- Work closely with Octagon Sports in the planning and execution of the Meijer LPGA Classic (2014-present).
- Part of a Golf Staff that has generated \$310,000-\$368,000 in sales since 2014.



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