



PGA

Michigan Section

BIO OF SPECIAL AWARDS CANDIDATE

Name of Nominee: Mike Fay

Year Elected to Membership: 1997

Award Nominated for: Player Development

Briefly describe your achievements/accomplishments that would pertain to this award:

Mike Fay, PGA

With over 20 years of teaching experience, it's easy to see why Mike has become a leader in the world of golf instruction. Everything from cutting edge social networking techniques to having a mobile app, Mike has helped to change the face of teaching golf.

Let's start with an online show on Twitter he created called Ask The Pro. Mike collects viewer questions and sends them to some of the world's best instructors, commentators, and players. Their responses are sent back for all to see. The worldwide response to this innovative way to use social networking has been amazing. In fact, Ask The Pro was featured in the May 2012 edition of PGA Magazine.

Mike has his own website www.mikefaygolf.com. A team of writers has joined Mike to contribute to the content on the website. Each writer has their own specialty; golf fitness, mental game, rules of golf, history of golf, and golf instruction. These writers are leaders in their particular fields.

In 2012, Mike was named as Michigan's first and only Golf Channel SwingFix Certified Instructor. The Golf Channel SwingFix is an online lesson program with approximately 60 worldwide instructors. The SwingFix instructors have been featured on the Golf Channel's website as well.

Mike has his own mobile app to connect him directly with his students. Students can view the latest articles from the website, view a recap of their previous coaching session, submit a question for Ask The Pro and much more. This app was featured in the February 2012 edition of PGA Magazine.

In 2013 Mike was named brand ambassador for The Eye golf training aid by Great Golf Products. In 2014 Mike was named brand ambassador for Game-Inglove. Game-Inglove

was launched at the 2015 PGA Merchandise Show and was featured on the Golf Channel. This great product has been named by PGA Magazine as a top 2015 Products of the Year.

As a leader in the world of junior golf instruction, Mike was named 3 straight years from 2013-2015 a U.S. Kids Golf Top 50 Kids Teacher for his efforts in junior golf and growing the game. This made Mike a U.S. Kids Golf Top 50 Lifetime Master Kids Teacher, the highest award given by U.S. Kids Golf.

He was also certified in Golf Fitness by the Titleist Performance Institute. In 2014, Mike was named Top 50 Growth of the Game Teaching Professional by the Golf Range Association of America.

In 2017, Mike was a guest speaker for the PGA of Australia's required education series. Mike was also a featured speaker at the 2016 PGA Merchandise Show in Orlando, Florida. Sitting along side a panel including Todd Firestone, PGA and Annika Sorenstam, PGA. Mike was a guest speaker at the Toronto International Golf Show in 2016 as well as a speaker at 2010 Canada PGA Teacher of the Year Jason Helman's Teaching and Coaching Workshop in Toronto, Ontario.

Mike currently serves as the Director of Player Performance at the Boyne Golf Academy. He has been involved in creating a brand new programs with a holistic approach to making players better year round. Mike was also named to First Tee of Northern Michigan Board of Directors leading today's youth with life lessons through the game of golf.

Certifications:

Golf Channel SwingFix Certified
Titleist Performance Institute Certified
U.S. Kids Golf Certified

Awards:

2016 MI PGA Player Development Award
2016 NMPGA Teacher of the Year
2016 NMPGA Youth Development Award
2016 Finalist Michigan PGA Teacher of the Year
2015 U.S. Kids Golf Top 50 Master Kids Teacher
2015 NMPGA Media Award
2014 GRAA Top 50 Growth of the Game Teaching Professional
2014 NMPGA Horton Smith Award
2013 & 2014 U.S. Kids Golf Top 50 Kids Teacher
2012 U.S. Kids Golf Top 50 Teachers Honorable Mention
2012 NMPGA Teacher of the Year
2012 Finalist Michigan PGA Teacher of the Year