



**MICHIGAN SECTION PGA
2009 FALL MEETING**

**October 12, 2009
Eagle Eye Golf Club
Bath, Michigan**

President Dave Kendall called the meeting to order at 8:30 a.m. Mr. Kendall welcomed everyone to Eagle Eye Golf Club. Jim Dewling gave the invocation.

President Kendall welcomed special guests John Allen, Legal Counsel, Mike Kenney, Midwest Career Services Consultant, Tom Kendrick and Allen Wronowski, PGA of America Vice President.

A motion was made and seconded to accept the 3/23/09 Spring Meeting minutes. Motion carried.

Dave gave his outgoing speech and thanked committee chairs, fellow board members, as well as the section staff. He also congratulated Scott Hebert on his great play in 2009, including his undefeated run at the PGA Cup Matches.

He also spoke of the PGA of America Annual Meeting in November. The delegates for the Meeting will be himself and Vice President John Lindert.

Dave urged the membership to support and attend the Fall Merchandise Show following the meeting today, and pointed out that once again we have had an overwhelming response from vendors and sales representatives. Stu Healy from Handicomp has sponsored the luncheon.

VICE PRESIDENT'S REPORT

John Lindert reviewed the 3rd quarter financials. He also covered a year end estimate on all three entities (Corporation / Foundation / Association). John discussed a deficit in Corporation due to the Las Vegas Pro Am and the current number of teams (23) vs. budget of 37. Foundation is also expected to exceed budget due to the Michigan PGA Junior Tour and U.S. Kids Tour, and some unbudgeted revenue from a Growth of the Game initiative with the Buick Open. Association is expected to exceed budget due to the Spring Teaching & Coaching Summit.

SECRETARY'S REPORT

At the upcoming PGA Annual Meeting, Secretary Gary Koenes reviewed the resolutions that may potentially be voted upon by the delegates: Resolutions 1-23 are housekeeping resolutions intended to correct titles, names; Resolution 24 remove the "six (6) of the prior twelve (12)" requirement and require only current eligible employment for those registering into the PGA Professional Golf Management Program, providing all other registration requirements are met. Resolution 25 – allow the Board the ability to manage the dues structure through Board policy as opposed to Annual Meeting resolutions; Resolution 26 – proposed by Middle Atlantic To "reward" those members, who although they have the Active years to make them eligible for Life Member, have chosen to stay active in their jobs and their association, by making them exempt from MSR except for the Meeting Attendance component; Resolution 27 – proposed by Colorado Section Allow B-6 Apprentices to register at a "PGA Recognized Golf School" under a PGA "Director of Instruction" and allow B-6 apprentices who have successfully completed Level 1 to earn credits at a "PGA Recognized Indoor Facility" under the supervision of a PGA "Director of Instruction".

A motion was made and seconded instructing the delegates attending the Annual Meeting go uninstructed. Motion passed.

Gary acknowledged and welcomed new Michigan Section Members, quarter and half century members as well.

CANDIDATE'S FORUM

Candidate Doug White spoke to the membership about his desire to serve the Section as Secretary and asked for their support.

ELECTION OF OFFICERS

Past President Jon Gates reviewed the candidates for Secretary, Vice President and President. He then appointed Gene Bone and Jim Dennis as Sergeants at Arms. Mr. Gates asked for nominations from the floor for President and Vice President, respectively. Since there were none, John Lindert, President, and Gary Koenes, Vice President, were elected by acclamation.

Jon then asked for nominations from the floor for Secretary. Ron Osborne nominated Mike Sullivan, and Dave Toth seconded the nomination. The vote for Secretary proceeded. Doug White was elected Secretary.

Dave Kendall administered the oath of office to the new officers, as well as chapter officers in attendance.

VOTING FOR 2010 SPECIAL AWARDS FINALISTS

Special Awards Chair Wally Sierakowski reviewed the candidates to be voted on as finalists for the 2010 Special Awards. Each of the following members will have an interview with the Special Awards Committee:

Assistant Golf Professional – Jeff Gniewek, Adam Howe
Bill Strausbaugh Award – Mike Chumbler, Chris Sobieck
Golf Professional of the Year- Ron English, Frank McAuliffe
Junior Golf Leader – Todd Greenlee, Brian O'Neill
Merchandiser of the Year-Private – John Lindert, Fred Muller
Merchandiser of the Year-Public – Doug Lichty, Gary Smithson
Merchandiser of the Year-Resort – Scot Cucksey, Ian Ziska
PGA Horton Smith – Bob Bales, Dave Kendall
President's Plaque – Bob Bales, Frank McAuliffe
Teacher of the Year – Charlie Vandenberg, Jordan Young

The Committee will then decide the winner of each category and they will be announced at the 2010 Spring Meeting.

All 2009 special award recipients in attendance were awarded their plaques.

DISTRICT 5 DIRECTOR REPORT

Dave Mocini spoke of the recent topics discussed at the PGA National Meeting:

- PGA Championship - Discussed sponsorship dollars and how PGA.com, TNT ratings, daily tickets all supported the success of the PGA Championship. Allen Wronowski discussed a different Championship model that is being looked at as corporate tents are more difficult to sell in today's economic times.
- Member Tournaments - Congrats to Scott Hebert on his great performance. McGladrey Team Championship National Championship is coming and the future of the event will be discussed. There is no current sponsor on the Srixon winter series.
- Member Benefit Programs – Looking for more member benefit programs
- PGA Village – “75 Best Golf Resorts” – Bob Baldissari is continually working at establishing the brand and image of the facility.
- PGA Coyote Springs – Struggle to support the property as the economy struggles. Change in licensee agreement may take place in the future.
- PGA Village -The Bahamas – Ground breaking took place last April.
- State of the Industry – Continue to send the positive message forward from PGA of America.

REPORT OF THE PGA VICE PRESIDENT

Allen Wronowski remarked on the good leaders the Michigan PGA has including Board Members and Executive Director. He pointed out that the Administration Program is challenging the first year. Allen also

commented on the PGA of America budget process and the mandatory expense cutting process across the board. He discussed programs such as the Get Golf Ready program and how other positive programs are still taking place even though economic times are difficult.

CAREER SERVICES CONSULTANT

Mike Kenney, Midwest Career Services Consultant, thanked the membership for their support of him as he is retiring. Mike introduced his replacement, Tom Kendrick. Tom spoke of the following:

- **Connect Four – Employment Services Business Plan for 2009-10** - the PGA Employment Services department has adopted a four-pronged “Connect Four” approach to reinforce the mission of the department to promote the employment of PGA Members, advance PGA Professional careers, assist employers, and foster successful employment relationships. The four connection points are:
 - Connect to PGA Professionals
 - Connect to Employers of PGA Professionals
 - Connect to Employers who are not currently employing PGA Professionals
 - Connect to the Golf Industry

CareerLinks ProFile Update - make sure you are getting the most out of CareerLinks by reviewing and updating your CareerLinks Profile.

PGA Compensation Survey - results of the 2008 Compensation Survey are available via a new dynamic compensation query tool within the PGA Employment Center on PGALinks. Customized reports are available, and each report can be filtered by various parameters. The 2010 Survey will be available in January, and it is essential that all PGA Professionals participate to make this reporting tool the most valuable in our industry.

If any member would like assistance with any PGA employment services, please contact Tom at (513) 738-3183, or tkendrick@pgahq.com.

CHAPTER REPORTS

Senior Organization

New officers are Gary Robinson, President, Dave Kendall, Vice President, and Gordy Carlson, Secretary.

Western Chapter

New officers are Ron Osborne, President, Dean Kolstad, Vice President, Gary Smithson, Secretary, Tom Rose, Tournament Chair and Joe Pollack, Sponsor Chair.

Eastern Chapter

New officers are Alex Krumm, President, Jordan Young, Vice President, Matt Barton and Andrew Mogg, Co-Secretary.

Wally Sierakowski stated that the event at Red Run donated \$8900 to Team Selfridge.

Northern Chapter

New officers are Ian Ziska, President, Mike Cote, Vice President, Shaun Bezilla, Secretary and Harry Dixon, Tournament Chair.

COMMITTEE REPORTS

Education

Ron Osborne talked about the Education Seminar held on March 12. It was very well attended and speakers Mike Kenney and Jim Keegan were very well received. He thanked Andy Mears and Doug White for their leadership in the best practices roundtable session. Going forward, the Committee will focus on pertinent topics with seminars being scheduled during off season times and in various Chapter areas.

Growth of the Game

Bob Bales reviewed events that the Committee worked on in 2009:

- Play Golf America Day – May 9 - Thank you to the great list of speakers for the event: Bill Baldwin, King Par, Sam Puryear – Michigan State University Golf Coach, Dennis Walters. Special thanks to Steve Ruthenberg and MSU staff for their hard work.
- 2009 LifeLock 400 Nascar Sprint Cup Series – June 12-14 - the event was very well received as the Michigan PGA collected 365 registration cards.
- 2009 Buick Open Friends and Family Clinic / Free Lesson Area - the event was very well received as the Michigan PGA collected 763 registration cards.
- Shockfest Free Lesson Day – August 23 - thanks to Kelly Kuhlman who arranged the Free Lesson Event.

Thank you to all of the PGA Members that supported these events.

Merchandise Show

Brian Sanderson gave a brief overview of committee members which is represented from both Professionals and manufacturers. He explained that the focus of the committee was to discuss improvements for the Show and various ways to improve awareness. He thanked all committee members and staff member Diane Lazaros.

Teaching Summit

Jordan Young updated the board on the Teaching and Coaching Summit. Discussion will take place on whether to hold the teaching and coaching every year or every other year.

Tournament

Ian thanked the committee and Staff for their hard work. He then reviewed the following modifications for 2010:

Michigan Open Championship - will be held June 14th – 16th, 2010 at Orchard Lake Country Club

- will be 54 holes
- will hold a Member's Only qualifying event. Number of spots gained will be determined by Committee based on entries.

In order to increase the number of qualifiers that will advance at each qualifier, the number of exemptions into the Michigan Open Championship has been decreased. Changes include the following:

- Host Professionals at qualifying locations will no longer receive exemptions
- Top 10 & ties in the Michigan Open (changed from Top 25)
- Champion in State Assistant (changed from Top 6 & ties)

Senior Tees - to help senior players be more competitive, Senior Tees (60-69) and Super Senior (70+) will be added to the State Pro Am. Super Senior Tees (70+) will be added to the Senior / Junior. In addition, the age for the super senior tee for the Tournament of Champions has been changed from 75+ to 70+. The following yardages by age will apply:

- 50 – 69 years of age – 94% of total distance
- 70+ years of age – 84% off total distance

Single Series Events (4 – spring or Fall Dates) - starting in 2010, the Michigan PGA will proceed with four "Fall Series" stroke play events. The events will consist of amateur and Professional players.

Implementation of the New Groove Regulations - the new rules regarding grooves will be adopted as a condition of competition at **NATIONAL EVENTS** such as the 2010 Senior PGA Championship, 2010 PGA Championship, and 2010 Grand Slam and be recommended for use at the 2010 Ryder Cup.

The condition of competition will not be in effect at any of the PGA of America Member Championships i.e. PNC, Senior PNC, Assistants, Winter Championships, Tournament Series, Team Championship or any of our junior or amateur events.

The PGA of America National Board of Directors also recommends to the 41 PGA Sections that the condition of competition not be adopted for the coming year. The earliest the new Groove Regulation could affect for Michigan PGA events could be 2014. The Michigan PGA will continue to update the Membership when changes are adopted.

OLD BUSINESS

None discussed.

NEW BUSINESS

None discussed.

OPEN FORUM

Butch Rhodes acknowledged and thanked PGA of America for allowing membership to 3 African American golfers, John Shippen, Bill Spiller, and Ted Rhodes, who were not allowed access to the PGA because of its all Caucasian clause. He also thanked them for awarding the eleventh Honorary PGA Membership to Joe Lewis Barrow.

Glenn Pulice stated that this is the 9th year of the Midnight Golf Program and thanked all of the Michigan PGA Members that instruct the students.

Wally Sierakowski thanked all of the facilities for supporting Patriot Golf Day.

President Lindert stated that the Section is looking for members to volunteer their time for the following committees: Education, Employment, and Growth of the Game, Merchandise Show, Special Awards, Teaching Summit and Tournament. Anyone expressing interest will not automatically be placed on a Committee, but this will provide a pool of interested Members for the new Committee Chairs to work with. Please either complete the sheet in the packet or notify Diane Lazaros at dlazaros@michiganpga.com or 517.641.7421.

John thanked Allen Wronowski and all new Board of Directors.

Meeting adjourned at 11:50 a.m.