



MICHIGAN SECTION PGA 2015 FALL MEETING

October 26, 2015
Eagle Eye Golf Club
East Lansing, Michigan

President Doug White called the meeting to order at 8:30 a.m. Mr. White welcomed everyone to Eagle Eye Golf Club. He thanked PGA National Spa & Resort for sponsoring the meeting and Pepsi for sponsoring the lunch. Jim Dewling gave the invocation and remembered deceased members Blaine Anderson, Tom Deaton, Dick Haughton, John Jawor, Ron LaParl and Gary Whitener. Also Lin Buck, longtime Spalding and Callaway sales rep, Roger Ostrander, rules official, Dave DeWulf, longtime Oakland U golf coach and Calvin Peete, MI Golf Hall of Fame member.

Doug welcomed special guests John Allen, Ken Devine, Brent Kerstetter, Mike O'Donnell, Brent Curtis, Chad Seymour and all Past Presidents in attendance.

Motion was made and seconded to accept the 3/24/15 Spring Meeting minutes. Motion carried.

PRESIDENT'S REPORT

Doug talked about the upcoming District 5 Director election and John Lindert being the candidate nominated and seconded. He also spoke about Bob Bales also being nominated and seconded for the office of secretary.

President White thanked all Committee chairs, Officers, Board of Directors, and Section staff for their dedication to the membership.

Doug presented outgoing Board members Matt Barton, Shaun Bezilla, Gary Koenes, Frank McAuliffe, Bill Mory, Kevin Muir and Gary Smithson with plaques. He appointed Gene Bone II and Jack Boman to serve as Sargent at Arms.

VICE PRESIDENT'S REPORT

Brent Kerstetter from Sanford Financial Services gave a brief market overview. Vice President Ron Osborne then reviewed investments through the third quarter. Account balances at the end of third quarter were \$1,115,742 for the General Fund and \$39,721 for the Foundation Fund.

Kevin Helm reviewed the year-to-date budget through three quarters.

SECRETARY'S REPORT

Secretary Kevin McKinley talked about a few revisions to the current MSR period: meeting and education are now combined. In addition, career specific education from outside sources approved by the PGA will be credited toward the PGA required credits. Also, if years of service and age combine to 90 prior to the cycle start of June 16, 2015, members will only have to earn 12 PGA credits total.

Kevin also recognized new members, quarter century and half century members, and Michigan PGA Hall of Fame 2015 inductees Emil Beck, Joe Devany, Wilfrid Reid, Alex Ross, Don Soper, Frank Sprogell and Gary Whitener. He also recognized the Michigan Golf Hall of Fame inductees Dave Kendall and Scott Hebert.

OFFICER CANDIDATES FORUM

Candidate Bob Bales spoke to the membership about his desire to serve the Section as Secretary.

ELECTION OF OFFICERS

Past President Gary Koenes reviewed the candidates for Secretary, Vice President and President. John asked for nominations from the floor for President, Vice President and Secretary, respectively. Since there were

none, Ron Osborne, President, Kevin McKinley, Vice President, and Bob Bales, Secretary, were elected by acclamation.

DISTRICT 5 DIRECTOR FORUM

Candidate John Lindert spoke to the membership about his desire to serve the Section as District 5 Director.

VOTING FOR DISTRICT 5 DIRECTOR

John Lindert was elected District 5 Director by acclamation.

OATH OF OFFICE

Gary administered the oath of office to the new officers, District 5 Director as well as chapter officers and Board appointees in attendance.

VOTING FOR 2016 SPECIAL AWARDS FINALISTS

Special Awards Chair Doug Kreis reviewed procedure for determining our Special Awards winners and indicated the candidates to be voted on as finalists for the 2016 Special Awards.

DISTRICT 5 DIRECTOR REPORT

Chad Seymour talked about the following:

- Participation and rounds have increased in 2015, with Michigan up 8.2% for 2015.
- The Board approved female PAT yardage in which they will now play from 78-85% of the male PAT yardage.
- There are six resolutions proposed for the Annual Meeting in November.
- In collaboration with the NGCOA, the PGA is proactively taking steps to help reverse the trend of decreasing tee time value in the public golf sector. The PGA will educate members on how to benefit from both online and mobile tee time booking.
- As the PGA celebrates 100 years in 2016, the Centennial plan update is focused on: enhance employer perception, elevate golfer perception and strengthen Association connectivity.
- The overall transition to pga.org was smooth, with all services now available on the new site.
- Record merchandise, ticket and hospitality sales during the PGA Championship.
- There has been tremendous growth with the PGA Junior League Golf. Chad commented that a few Board members stated their disappointment with the uniforms, no bag tags, etc. as we were late in the schedule and a lot of the original stock was gone.
- A November grand opening is set for the new 20,000' PGA Golf Club clubhouse.

2016 SENIOR PGA CHAMPIONSHIP

Brent Curtis talked about the PGA Member ticket sales incentive programs for the May 24-29, 2016 Senior PGA Championship. His contact information is bcurtis@pgahq.com or 269.487.3202.

2016 PGA MERCHANDISE SHOW

A brief video was shown regarding the PGA Merchandise Show January 27-29, 2016 in Orlando. Further information can be found at www.pgashow.com.

CHAPTER REPORTS

All of the Chapter reports submitted are available in their entirety on www.michiganpgagolf.com, Section Meeting link. Listed below is a brief recap.

Eastern Chapter – revised by laws in spring. Matt thanked the chapter officers. He also acknowledged Chapter Champion Brian Cairns.

Northern Chapter – season ended October 15th with the fall meeting at Katke Golf Course. Congratulated Chapter Champion Scott Hebert.

Western Chapter – season ended October 19th with the fall meeting at Thousand Oaks. Thanked all sponsors of the WMPGA for their commitment in 2015. Gary also thanked the Chapter Board Members for all their hard work.

Senior's Organization – participation was up in 2015. Frank McAuliffe stated they are always looking at ways to increase participation. He also congratulated Player of the Year Brian Cairns.

COMMITTEE REPORTS

All of the Committee reports submitted are available in their entirety on www.michiganpgagolf.com, Section Meeting link. Listed below is a brief recap.

Education - Adrian Jolliffe indicated the Spring Teaching & Coaching Summit was once again a success. The afternoon education session speaker on October 26 is Mike O'Donnell, Senior Director of Player Development, PGA of America, will help you explore instruction business opportunities to create customers, grow rounds and generate incremental revenue at our facilities through structured player development programming that addresses all consumer needs.

Employment - Chris Sobieck urged the membership to review and update your CareerLinks profile.

Growth of the Game - Bill Mory reviewed the year's activities:

- The Michigan Section PGA teamed up with Boyne in February to provide 534 free lessons to attendees during the West Michigan Golf Show.
- Family Fun Clinics were held during the Michigan Open and Tournament of Champions.
- As a part of the sponsorship activation of the Michigan Open Championship, LaFontaine Automotive held some clinics at their facilities. Thank you to Bent Goulding and Dan Urban for helping teach at the event at their dealership on March 19 as well as Brian Cairns, Chad Elledge and Ryan Wright for helping teach at the event in May at the LaFontaine Heritage Center.
- PGA members once again provided free golf instruction before Sparrow Hospital's golf outing at Eagle Eye and Hawk Hollow on June 17th. There were ten Michigan PGA Professionals that participated.
- A SNAG Seminar was held on April 14 with approximately 20 members in attendance. Thank you to Joe Simpson and Shaun Bezilla for helping present at this seminar.
- The GolfZilla, Golf Gator and the Section Snag Equipment was very well received and used all summer by the membership. The purchase of the Large Coaching SNAG set for all three Chapters for PGA Members to sign out and use throughout the year was also successful.
- Foundation gave 47 grants for a total of \$29,250. Twenty-three Adult Player Development Grants were awarded for a total of \$17,250.
- Ninety teams participated in the PGA Junior League. Congratulations to Southwest Michigan Junior League team that won the State Championship captained by PGA Professionals Brian Earles and Rolla Frisinger, Foundation Learning Center, two teams from Tomac Woods Golf Course, one from Marshall Country Club, and one team from Island Hills.

Patriot Golf Day - Kevin McKinley talked about how successful the efforts of Patriot Golf Day were in Michigan in 2015. \$2,500 in raffle tickets was sold. Kevin thanked those that participated. Numbers are not available yet as to how much was raised in Michigan and how we rank nationally, which should be out shortly after the end of the year.

Special Awards - After the membership voted, each of the following finalists will have an interview with the Special Awards Committee:

Assistant Professional of the Year – Kyle Martin, Heath Scott

Patriot Award – Bob Bales, Kevin McKinley

Horton Smith – Aaron Waltz

Player Development – Ron Osborne, Jordan Young

Teacher of the Year – Jeff Goble, Scott Wilson

Youth Player Development – Raquel Bryant, Ian Ziska

Golf Professional of the Year – Jon Conklin, Pat Crowell

Bill Strausbaugh – Adam Howe, Ian Ziska
Merchandiser of the Year-Public – Brian Kotowicz, Ian Ziska
Merchandiser of the Year-Resort – Zach Chapin, Wes Wandell
Merchandiser of the Year-Private – Pat Crosswell, Jeremy Lathwell

Tournament Report - Kevin Muir reviewed the highlights of the recent October 21 Tournament Committee Meeting:

- Hit budget in 10 of 17 events this year. There were large increases in the Senior PGA, Senior Open, Women's Open, Match Play and the Pro-Assistant Championship events.
- Thank you to Jim Dougherty and Linksoul for being the presenting sponsor for the Casa de Campo Pro Am. The Reunion Resort Pro Am presented by Sun Mountain will be January 29-February 1.
- The committee discussed the implementation of the new Rule 14-1b, Anchoring of the Club, that will take effect on January 1, 2016. It was recommended that this be emailed out to the Section Membership and that this handout will help PGA Members communicate this rule to their facilities.
- The new match play format and overall entries increased from 88 to 99 this year. Eagle Eye was a great site for the Section Championship this year, and unfortunately unable to host in 2016. The committee felt that the chapters/senior organization should still run those events and determine those formats, however maybe with some potential format rules and guidelines from the Section that would apply, such as whether matching scorecards will be allowed. Chapter/Senior leaders will be getting together to review formats, rules and regulations involving their match play events.
- The Committee made the following suggestions for the Tournament of Champions (based upon approval from Boyne):
 - The first place amount of \$10,000 be lowered and spread the money down throughout the middle of the purse.
 - Allow those to participate that are exempt and are not Michigan residents.
 - Add a Senior Women's set of tees for those females that are 50 years of age and older.
 - Add the following events to the list of exemptions. The exemptions would be retroactive from when the event started: GAM Super Senior Championship (5 years); GAM Women's Mid-Amateur Championship: Mid Am Champion & Senior Champion (5 years); GAM Senior Tournament of Club Champions: Men's and Ladies Champions (5 years); Michigan PGA Section Fall Pro Scratch Champions (5 years).

Mark Wilson talked about the main points of Rule 14-1b Anchoring the Club.

OLD BUSINESS

None discussed.

NEW BUSINESS

None discussed.

President Elect Ron Osborne talked about the PGA of America Annual Meeting in November. Delegates for the meeting will be himself and Doug White. Kevin McKinley and Bob Bales will serve as alternates. *Motion was made and seconded allowing the delegates attending the Annual Meeting go uninstructed. Motion carried.*

Meeting adjourned at 11:45 a.m.