



2017 PGA SPECIAL AWARDS PROGRAM

Youth Player Development Award

Description:

The "PGA Youth Player Development Award" bestows special recognition on a PGA Golf Professional, who has displayed extraordinary and exemplary contribution and achievement in the area of youth player development. The award considers the PGA Professional's focus on Youth through their growth of the game leadership, commitment at the Section and National levels in the youth player development arena, and the meaningful impact made upon youth through the introduction and participation in the game.

Requirements:

- Candidate must be a PGA member in good standing.
- Candidate must be well regarded as a model PGA member.
- Demonstration and acknowledgement as an individual of outstanding leadership and strong moral character.

Eligibility:

- The following persons are ineligible:
- Previous National PGA Youth Player Development award winners;
- Past Presidents of the Association;
- Current members of the Association Board of Directors;
- Nominees for National Office;
- Class "F" or "Inactive" members;
- Apprentices;
- PGA National Headquarters Staff and PGA Section Staff are not eligible for National Awards (Excluding Employees of PGA Golf Properties or Section Golf Properties).

Criteria: PGA Youth Player Development Award minimum criteria:

- Candidate must currently be a Class A PGA member in good standing and involved in youth player development efforts as either a PGA Apprentice or Member for a minimum **total** of 10 years.
- Candidate must have maintained a substantial record of service to the PGA of America, Section, facility, and golf industry in the area of Youth Player Development.
- Candidate has developed the image, reputation, and ability to inspire fellow PGA members with an emphasis in the area of Youth Player Development.
- Candidate must have maintained a continual record of service, promotion of the game of golf, as well as proven interest and ability to provide opportunities and experiences for youth to learn, play and participate in the game.

Guidelines for Selection: The candidate will be considered on the following:

1. Their entire PGA career with the primary emphasis on the service and commitment for Youth Player Development;
2. The overall impact of Youth Player Development programs implemented at the facility and within the community. This impact will include assessments of successful programming to include player introduction, customer satisfaction, development of individual character and values, and retention into adulthood;
3. The overall quality and mixture of the Youth Player Development programming to include the broad range of opportunities for players of all skill levels, the uniqueness of ideas, and the number of best practices utilized;
4. The use and implementation of PGA of America Youth golf programming such as PGA Junior League, PGA Sports Academy, as well as Section provided programming;
5. Any significant influence made on Golf Professionals, participants, the community, facilities, and employers within the area of Youth Player Development;
6. The performance and service to the Association and Section to include contributions to building and growing the image of the PGA Professional and The PGA through the promotion of golf and the golf industry;
7. Overall integrity and recognition as a person of outstanding character by PGA Professionals and leaders within the community;
8. Other contributions provided to The PGA.

Other Considerations:

The National Award will be presented at the PGA Awards Ceremony, held in conjunction with the PGA Annual Meeting.



YOUTH PLAYER DEVELOPMENT AWARD NOMINATION

Name of Nominee: Kelly Sivier_____

Member Number: 27057425_____

Facility Name: Meadowbrook Country Club_____

Facility Address: 40941 West 8 Mile Road Northville, MI 48167__

Facility Phone Number: 248-349-3606_____

Nominee E-mail Address: kellysivier@pga.com_____

Section Affiliation: Michigan Section_____

Nomination submitted by: Pat Markley_____

The nomination form should be typewritten.

1. Please briefly describe the nominee's contributions to youth golf programs in the Section and on a National level including service as a chairperson or a member of the Junior Golf Committee/Youth Player Development Committee.

I was given the opportunity to take on the Director of Youth Golf and full time teaching professional at MCC. I currently oversee the entire Junior Golf program at the club. Working with a few select members to develop new and exciting programs to rejuvenate our current program.

Created the Eastern Chapter Teaching & Coaching Summit – Keynote speaker, Henry Brunton. Educated 35 Michigan section golf professionals with topics covered: coaching models, program design, fitness and various methods involved in coaching high level players.

2. Please briefly describe the nominee's involvement in the promotion and development of youth golf at the club level and within the community.

Since taking on the role of Director of Youth Golf , I have been able to become the face of our Youth Golf program. Members are very comfortable calling, emailing or having face to face conversations for upcoming events or instructional programs.

Since our club was closed this year, I knew promotion was going to be important for getting juniors to the club and maintaining participation in our programs. I started a junior golf newsletter this year to keep members informed with new programs and details. It also included junior achievements in local golf tournaments, High School and College. It was well received by our entire membership.

We also organized 2 days for informing the membership. The first day was the Youth Kickoff banquet, which included all sports at Meadowbrook. This event was attended by over 200 members and juniors. It was an informative environment designed to get everyone excited about the upcoming season, which was challenging considering we had no golf course. The second day was the Youth Golf Kickoff, new to the calendar this year. It was organized at the driving range with music over the speakers and the professional staff running games, setting up water balloon smash stations, relay races, tic tac toe competition, simple golf instruction areas and of course the occasion balloon fight. Everyone that attended enjoyed the fun family time and became excited for the season to come.

I would like to think of myself as someone that not only comes up with the ideas for programs and events, which is the easy part, but implements them and continues to cultivate them into bigger and better programs.

This year, no one knew what to expect with our junior program. However with some creativity and serious promotion our junior program actually grew and became much stronger. Here is a list of our programs and the participates for each:

After School program (age 8-14) – New program 2016(25)

Future Stars (age 4-7) – 2015 (9) 2016(28)

Junior New Competitive (age 8-14) – New program 2016(58)

Junior Select (aspiring HS or College) – 2015(6) 2016(12)

Junior Golf program (on-course playing opportunity – 2015(95 at MCC) 2016(84 at Fox Hills)

PGA Junior League - New program 2016(12)

3. Please briefly describe the nominee's image and leadership in the area of youth golf and the nominee's overall integrity.

I would like to think that my image and leadership is described as someone that puts forth tremendous effort and organization in developing the overall quality of the junior golf program. Running programs with the ultimate goal of developing a love and passion of the game. I get the opportunity to go to work each and everyday with an energy that matches that of the juniors I teach and coach. The environment I create is one of continuous learning with no judgement or reticule. I'm 100% supportive and constructive in the feedback that I give to the juniors and I allow them to self discover and produce unique individual creativity. Finding the balance between having fun and learning is the key to keeping the juniors engaged in the process of improvement./

4. Please briefly describe how the nominee inspires fellow PGA Professionals and promotes the game of golf.

I have been extremely fortunate to have the opportunity to study and learn a significant amount about junior development and programming. I would like to think that I'm an open book with this information. I have even gone as far as sending my programs and promotional strategies to fellow golf professionals with the hopes of them improving their members' experience. I also created the Eastern Chapter Teaching and Coaching Summit, which was well attended by 35 Michigan section golf professionals. The keynote speaker was Henry Brunton, Canada's Top Junior Coach. In addition, I've written, submitted and had multiple articles published for PGA magazine best practices. Lastly, while teaching/coaching at Meadowbrook, I have inspired 4 junior students to pursue careers in golf. I feel leaving this type of impression on juniors is why I will always continue to bring my best.

5. Please list any Section or National awards the nominee has received

Award	Year Received	Section
Assistant of the Year	2011	Michigan
US Kids Top 50 Junior Coach - HM	2011-2016	Michigan

By signing this form, I attest that the information contained herein is accurate and truthful to the best of my knowledge, and that the nominee has been informed of, and has consented to, this Section Nomination.

Section Executive Director Signature

Date